

Maxime Coesèl

Sparkling Speaker

Looking for a unique speaker who speaks straight to the heart? Someone who makes your audience laugh, feel, and even sing, while sharing deep insights on self-leadership, resilience, visibility, presence, and the ultimate customer/employee experience?

Maxime Coesèl is the Sparkling Speaker with an impressive track record in entertainment, events, and performance. She has produced 200+ high-end premieres and events, has worked with brands like RTL, Universal Pictures, Heineken, and Netflix, and appeared on a RTL4 show as tv-host.

After years in a world driven by outward performance, Maxime developed deep expertise in visibility, personal presence, resilience, customer experience, and staying true to yourself in a demanding industry.

With her infectious energy, she now brings these lessons to the workplace through music-infused talks and interactive workshops, delivering practical tools for teams and leaders.

- ◆ Available in Dutch, English, and German
- ◆ Duration and format tailored to your event and audience
- ◆ Powerful talks and interactive workshops
- ◆ In-person (preferred) and online options

Collaborated with:



Bookings & contact

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Maxime is represented by speaker agency Athenas.





"A talk that kept us thinking for days. Maxime makes you feel that you are allowed to shine and stand for who you are."

– Manon van den Beuken,
De Wereldclub / Vizien



"Maxime inspires, challenges, and touches hearts. Her energy and positivity are contagious!"

– Mark Heiligers,
NIO Nederland



"Her session was sparkling, interactive, and spot-on. Maxime knows how to perfectly connect content, energy, and experience."

– Patricia van der Mooren,
FrieslandCampina

From head to heart – now!

Teams are getting stuck in KPI pressure: psychological safety drops, stress and absenteeism rise, and the generational divide increases friction.

Through music-driven, experiential sessions, Maxime activates direct connection and presence, so people dare to speak up, feel more engaged, and collaborate with refreshed energy to deliver the targeted results.

**Engagement • Work Happiness • Mental Wellbeing •
Intergenerational Collaboration • Healthy Team &
Organizational Culture**

Signature Sessions

What if you believe in magic?

From chronic seriousness to play and wonder, using Disney stories as metaphors to re-ignite creativity, connection, and energy.

Focus: creativity • engagement • workplace joy

Make it Happen – the sparkle way

Choose your own path with the 4-step Sparkle Model: ownership and resilience in action.

Focus: ownership • resilience • decisive action

Behind the Red Carpet

Red-carpet hospitality as a culture: translate VIP experience into your team and customer experience.

Focus: culture • service mindset • CX

Stop Performing. Start Being!

Presence as a superpower: genuine attention → connection, impact, engagement, and calm.

Focus: psychological safety • collaboration • mental wellbeing

